



INNOVATION. WE MAKE IT HAPPEN

Martel is a Swiss-based company with more than 20 years' experience in research & innovation management and implementation. We work with, and for, top-notch players in the ICT space in Europe and worldwide.

Martel is specialised in European funding and our services cover the full innovation life-cycle. We offer help and partnership with proposal preparation, project management, technical support, training and communications expertise. Martel leads and coordinates many current projects and has a trusted and consolidated network of contacts.

CONTACT US!



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H2020 LAST OPPORTUNITIES

martel-innovate.com



WIN YOUR BID

There are still a lot of funding opportunities for the remaining year of Horizon 2020. Martel can help you identifying which ones better fit to your research and innovation plans and support you at all stages of your proposal preparation. Our expert and tools will assist you ensuring a smooth, effective and successful journey in your way to EC funding. Our network of contacts to top researchers, innovators, private and public organisations and policy makers will be put at your disposal.

PROPOSAL PREPARATION & PARTNERSHIP

- + Identifying calls and instruments that better fit your ideas and plans
- + Refining and enriching core concepts according to selected call(s)
- + Strategic partnerships and consortium building
- + Assistance with the European Commission Authentication Service platform
- + Leading / coordinating proposal preparation across the consortium
- + Creating logo, graphics, templates and final proposal formatting
- + Budget preparation and resources allocation
- + Proposal writing, editing, review and final submission

MORE THAN 20 YEARS'
INNOVATION EXPERIENCE

RUN A SUCCESSFUL PROJECT

As partner or as sub-contractor to your project, Martel brings along consolidated experience, tools and procedures to ensure your success:

- + **Project management** including administrative, financial, legal and consortium coordination tasks.
- + **Open Calls management** following the H2020 cascade funding mechanisms and covering all steps from definition to promotion of calls, proposals' evaluation, contractual aspects and follow-up.
- + **Communication and dissemination** including online and offline presence, contents production, editing / storytelling, graphic and video design, web sites, social media, events' organisation and PRs.
- + **R&D expertise, skills and capacity** for developing innovative solutions combining Cloud Computing, IoT, Artificial Intelligence and other emerging technologies in several fields, e.g., smart cities, smart agri-food.

ONLY AROUND 11% OF THE
ELIGIBLE PROPOSALS
GET FUNDED

MAKE SURE
YOUR PROPOSAL
IS ONE OF THEM!

