

INNOVATION, WE MAKE IT HAPPEN



WHO WE ARE



A DYNAMIC SWISS-BASED COMPANY

20+

YEARS EXPERIENCE

100+

RESEARCH & INNOVATION PROJECTS



GLOBAL PARTNERSHIPS



EUROPEAN FUNDING



RESEARCH & INNOVATION



MEDIA & COMMUNICATION



CONSULTING & MANAGEMENT



CUSTOMISED TRAININGS

WHAT WE DO



CONTACT US!



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Switzerland



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We care for our planet

COMMUNICATION FOR INNOVATION TECHNOLOGY

martel-innovate.com

YOUR EXPERT IN COMMUNICATION



32

EU PROJECT WEBSITES



21

EVENTS ORGANISED



22

BRANDING & DESIGN KITS



63

VIDEOS FOR EU PROJECTS



39

SOCIAL MEDIA CHANNELS



2000

JOURNALISTS DATABASE

Communication is vital for technical innovation projects to build understanding, stimulate creativity and extend reach and impact. Brilliant ideas go unrealized if they are not accompanied by strong marketing.

Martel's portfolio covers every technical innovation under the sun – and some orbiting the Earth: Next Generation Internet, 5G, AI, IoT, smart cities and FIWARE.

We can help you build your outreach strategy with specialized management support, expert advice and training, a comprehensive toolbox, and all the materials you need for success.

MORE THAN 20 YEARS' INNOVATION EXPERIENCE

www.martel-innovate.com

FOR INNOVATION TECHNOLOGY

BRAND STRATEGY **VISUAL IDENTITY** EDITORIAL SERVICES
MULTIMEDIA MARKETING STRATEGY SOCIAL CHANNELS
EVENTS MANAGEMENT **STAKEHOLDER ENGAGEMENT**
COMMUNICATION & DISSEMINATION IN PUBLIC FUNDING

Every innovation project is a story of challenges met, adversity overcome, and relationships forged. Our experts will listen and learn from you, and help and guide you reach your audience and share your experiences, and build that engagement into long-lasting relationships.



AWARENESS

Website
Blog Posts/News
Infographics
Articles/White Papers
Social Media
Videos

ENGAGEMENT

Blog Posts/Articles
White Papers/Reports
E-Books/Guides
Buyers Guides
Videos
Social Media

CONVERSION

Presentations
Proposals
Demos
Sales Brochures
Customer Testimonials
Case Studies

LOYALTY

Blog Posts
E-Newsletters
Social Media
Seminars/Events
FAQs
User Guides/E-Books

ADVOCACY

Blog Posts
E-Mails
Social Media
Promotions
Testimonials
Workshops