

## We are looking for a

# **Graphic / Motion Graphics Designer**

#### Keywords: Graphic design / Motion graphics / Internet / Communication Technologies

Job location: Zurich / Lausanne / Lugano (Switzerland)

Contract: 50-70% or full-time, 8-10 months with options to extend as permanent employee

Start date: as soon as possible

**Salary:** to be discussed according to the experience

Holiday: 25 days per annum, plus statutory holidays

#### Job description and responsibilities

We are looking for a creative graphic / motion graphics designer to work with our Media and Communication team to provide creative solutions for our projects, partners and customers and in particular for the development of video animation and motion graphics, primarily in the fields of next generation internet and communication networks technologies applied to a variety of scenarios. From smart cities, driverless cars, digital technologies for social innovation, etc. In this position the candidate will:

- + Be at work within the Media team for graphic design, web design and video editing tasks
- + Create video animation and motion graphics for our projects, customers and partners
- + Attend regular coordination meetings with the Media colleagues either in Zurich or Lausanne or Lugano remote working is possible
- + Occasionally travel to events and meetings in Europe (occasionally outside Europe)

#### **Requested Skills**

- + Visual communication and graphic design background and experience
- + You have good knowledge on graphic design (Indesign, Illustrator, Photoshop...)
- + You have strong skills on the latest versions of AfterEffects and Premiere Pro.
- + You have good knowledge of web and graphic cultures, and an interest in ICT technologies
- + You have good interpersonal skills and a sense of teamwork
- + You can work in an English-speaking environment official corporate language
- + You are known for your creativity, your commitment and your sense of detail



#### **Desirable**

- + Video shooting assistance skills (image, lighting, sound...)
- + You have knowledge in web design specially in WordPress environments
- + You are familiar with printing tasks
- + Other spoken EU languages as a plus

# Do you want to apply?

Send us:

- + Your CV
- + A cover letter (clearly elaborate on why you are the right person for the job)

via email to **careers@martel-innovate.com** indicating "Graphic / Motion Graphics Designer" in the subject.

### About Martel Innovate

Based in Zürich, with offices also in Lugano and Lausanne, Martel is an innovative and dynamic company specialized in the management, innovation and promotion of international Research and Development projects with a focus on advanced Internet technologies, such as 5G, IoT and Cloud.

Martel, with more than 20 years' experience in the European and Global ICT scene, includes three departments that work side by side to deliver the best quality to its customers:

- Consulting, a department specialised in R&D Project and Innovation Management and Strategic Consultancy, focusing on the coordination of H2020 projects;
- + **Media**, a division specialised in dissemination, communication, marketing and community building activities at the service of ICT initiatives and projects;
- Lab, a R&D department specialized in cloud native architectures, spanning from cloud computing infrastructures to cloud computing as an enabler in different application fields such as: Big Data, IoT, NFVI and Smart Cities.

Martel's team is an international and dynamic group of people that combine skills and expertise from different domains, including business, technological, scientific, communication and marketing sectors.