

We are looking for a

Communication & Dissemination Manager

Keywords: EC funded projects / Communication / ICT Innovation

Job category: EC Funded Projects Community Building and Communication Management

Job location: Netherlands

Contract: Annual – with the possibility to renew to a permanent position

Start date: Q2 2022

Salary: Depending on the experience of the candidate, to be discussed

Holiday: 25 days per annum, plus statutory holidays

Job description and responsibilities

We are looking for a Communication & Dissemination Manager, with a thorough knowledge of and at least 5-7 years' experience in communication and dissemination within the ICT context. Ideally, you should have experience in managing the Communication and Dissemination of European Commission (EC) funded research and innovation projects (i.e., Horizon 2020, Horizon Europe).

As Communication and Dissemination Manager in Martel, you will contribute to develop and manage community building, stakeholders' engagement, communication, media presence, and promotional activities for both commercial and EC funded research and innovation projects in various ICT fields, including next generation internet, 5G/6G networks, Internet of Things, cloud computing, Internet of Things, Artificial Intelligences, etc.

In this position at Martel, you will be in charge of creatively planning, researching, writing and proofreading editorial contents, as well as of storytelling and multimedia audience engagement, including the production and publication of editorial content both for corporate communications and for ongoing projects (either commercial or EC funded).

Your day-to-day responsibilities might include a mix of the following tasks:

- + Contribute to corporate media and communication activities – writing news, blogs, social media posts, interviews, etc.
- + Lead the management and implementation of communication and dissemination activities Martel oversees in the framework of commercial projects and/or EC funded ones. This entails:
 - o Define and execute the specific EC funded projects' communication plans and liaise with academic and industrial partners as needed to create relevant content.

- Lead the project's consortium communication needs, project website editorial content curation, social channels set-up and management, digital communication materials and assets, and event organisation (online, in-person, hybrid).
- Lead community building activities, liaising and engaging researcher, innovators, policy makers, civil society players and/or press and media, as relevant.
- Help gathering and elaborating input to policy roadmap, whitepapers and scientific papers, as relevant.
- Ensure Martel meets the EC's contractual obligations regarding communication and dissemination activities (monitoring projects' milestones and KPIs and indicate corrective measure as needed).
- Oversee the media and communication activities reporting, as well as the preparation of deliverables and of presentations at project meetings and project reviews.
- Coordinate with Martel's creative team (web designers, photographers, video makers etc) to improve editorial content presentation/layout.

Overall, in close collaboration with the rest of the Martel Media team you will contribute to defining and maintaining the image of the company, delivering communications to support marketing and business acquisition, shaping corporate communications, PR, social media, events, and content creation Martel Innovate is involved in.

You will be active in a friendly international environment and take part to national and international R&D projects across Europe (and beyond from time to time). In this respect some travelling mostly in Europe will be entailed.

Fit for the challenge

- + Comfortable developing multimedia content (Web, social media, video, press, animations etc.) across multiple channels
- + Ability to generate and translate ideas and concepts into first class digital news and features
- + Outgoing personality: you will be required to walk into networking events and be comfortable introducing yourself and the company to strangers
- + Writing skills – an editorial background in Web and social media content development experience with writing helps since you will be creating content for our company, projects, customers and / or partners
- + Communication and social media experience – a must. We need someone who can navigate WordPress and understands Twitter and Facebook for business, to start with
- + Interest in and good understanding of the ICT industry – at least of a subset of specific domains our projects and customers are active in (IoT, Cloud, AI, Telecoms, Creative Industry, Media, etc.).

More specifically:

- + Native or excellent English.
- + Proven experience in the context of EC funded projects dissemination and communication.
- + Solid experience with content management and editing, such as white papers, brochures, press releases, blogs, news items, etc. for on-line and off-line usage
- + Previous experience in PR and event management.
- + Creative, open-minded, flexible, great time management skills, ability to multitask and proactive attitude.

What could be a plus?

- + Knowledgeable in at least one of the following key technologies: Internet, AI, IoT, 5G, Cloud, Satellite.
- + Dutch speaking.
- + A Master's degree (or equivalent) in Communication / Media / Journalism.

Do you want to apply?

Please, send:

- + Your CV
- + Motivation letter (clearly elaborate on why you are the right person for the job)
- + A selection of your best editorial work

via email to careers@martel-innovate.com indicating **"Communication & Dissemination Manager"** in the subject.

About Martel Innovate

Martel is a dynamic digital innovation agency with more than 25 years' experience empowering organisations across Europe and worldwide, throughout their journey from novel ideas to technological implementation, media and market strategy. After more than one hundred cutting edge projects, Martel has grown from its origins as a small consulting agency into a thriving organisation with offices in Zurich and Lugano in Switzerland, and Amsterdam in the Netherlands. Building on its foundation in European Commission funded project management consulting, Martel's business has diversified to include research and development activities in several advanced domains, but also a broad palette of communication, marketing, media and training services.

With a skilled and passionate team, Martel helps its customers and partners achieve ambitious innovation goals in an impactful and sustainable way. Martel offers support and guidance spanning from securing funds and providing expertise in selected ICT domains, to brand building and strategic communication and marketing.

Martel offers also dedicated training on Horizon Europe mechanisms, on media and communication for science and technology, and on advanced topics in Cloud Computing, Edge Computing, Internet of Things, Artificial Intelligence and open-source Software Engineering.